*You would not want to send a party invite to somebody you are not on good terms with, and at the same time, you are constrained to only inviting people you are "friends" with.*

* *I think we were trying to address the fact that you have to go through your entire list of friends and extend invites one by one (i.e. you cannot just blindly click the “invite all my friends” function)*
  + *Very tedious*
* *For more formal FB events like club meetings or gatherings, people are more likely to hit “going” or “maybe”* 
  + *whereas FB events for parties have a social pressure which can affect one’s decision to hit “going” or “maybe”*

*Thus, it's easy to assume that university students who are looking for a good time wouldn't use these apps (Eventbrite and Smobber) to find the next big party.*

* *Totally agree*
* *This is the main focus of our app (to create an effective medium that makes promoting events easy)*

*Furthermore, after all that reading, the user still wouldn't know if the event was going to be good and whether or not he/she should bother going.*

* *When creating an event using our app, we will have a template where the host just fills in the necessary info*
* *Since we are prompting them with simple questions, they shouldn’t have a trouble explaining/advertising for their event*

*If you are interested in going to an event, you swipe up ("Turn-up") and if you want to pass on the event, you swipe down ("Turn-down"). These simple gestures make our app more interactive and almost game-like.*

* *We agree with what you’re saying!*
* *It can be misleading as well but this could also benefit the event through positive feedback*
* *More people swiping that they’re interested could cause others to swipe up as well (i.e. this could “bait” the real partyers to the party and quickly more and more people will join)*
* *What if we implement a limit to the number of interested events in one night? (3 events)*
  + *this can prevent extreme misleading*
  + *can promote more friends to download the app and swipe*

*After 250 people have "swiped up" and declared their interest, the event will no longer appear in the events feed.*

* The idea of a waitlist is a really good addition
* We will keep the event in the newsfeed
* Since the users can always check the event (if they are matched), we can add a function to “cancel” (although I highly doubt users will be that responsible)